



sensefabric

The next generation immaterial textile catalog

Transform your
traditional catalogs into
digital and innovative
experiences with a touch
of magic.



SENSE
IMMATERIAL REALITY

What's Sense Fabric

IrReality. There's nothing like our mobile solution to transform your fabrics in immaterial, live, magic and digital innovative catalogs.

Whether your collection is in physical format or already digitalized, we take care of your fabrics by creating your immaterial Catalog.

The same is true on the contrary: do you want to show a finished garment in different fabrics? Sense Fabric knows how to do that too.

Switch to **immaterial Fabrics** to show structure and simulate all the physical and aesthetic behaviors of physical tissue. An Immaterial fabric can be moved, touched and even change color when exposed to different lights in an extremely realistic way.

Your remote and e-commerce sales will never be the same: Sense Fabric, integrated with the brand's new web platform Sense Appeal Toolkit, will create more engaging sessions and your customers will become active parts of the immaterial experience.

Ready for immaterial?



Why Sense Fabric



New Digital Strategy

Immaterial Reality as The New Normal for your fabrics: share, compare and buy in e-commerce and in remote sales.



Your own iCatalog

Your immaterial Catalog show and simulate the behaviour of fabrics starting from physical or virtual samples generated by CAD tools



Sustainability

No waste of material, no need to recycle, no shipment simply less pollution



3D model

3D garment visible and enjoyable as original from immaterial fabric. Fitting phase faster and greener



Immaterial Showroom

No more need to travel and no more physical samples to ship to present collections to customers and buyers



Cost reduction

Lower costs during creation, design and prototype phases to sales campaigns, stores and e-commerce

Sense Fabric Features



Fabric simulation

The fabric is lifted with a finger and is animated by the movement of the smart device



Save and compare favourites

Save preferred samples in favourite folder with one click, and compare textures and colors



Carpet simulation

Realistic behaviour of the carpet or moquette with a simple movement of the finger



Fabric thickness

Appreciate the thickness of the immaterial fabric by touching it



Choice of light temperature

Virtual light temperature can be set for daylight, sunset, night and sunrise.



Blow sensitivity

New interaction with immaterial fabrics, animated by blowing on the screen

Contact us

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