

senseappeal



The next generation immaterial remote sales

Transform your
traditional sales
meetings into an
innovative remote
digital experience with
a touch of magic

What is Sense Appeal

IrReality. There's nothing like our web platform solution to transform your traditional meeting in an immaterial, engaging and magic experience.

Whether you cannot hold face-to-face meetings or want to replace them with remote appointments, you can schedule an engaging and digital visit thanks to the Immaterial. Sense Appeal knows how to recreate a multisensory experience.

Switch to **Immaterial Meetings** to **transform your remote guest in an active actor:** allow him to touch, interact and insert immaterial objects into his real environment.

During an Immaterial Meeting the screen becomes the environment for a new digital and innovative experience to reduce distances.

The world is changing.
And you?



Why Sense Appeal



New Digital Strategy

Immaterial Reality as The New Normal for interaction with your product: share, compare and buy in e-commerce and in remote sales



Customized Agenda

Possibility of making appointments and preparing ad hoc material for customer according to his tastes or needs



Warmer Online Sales Experience

Remote sales session like a face-to-face appointment thanks to the interaction with objects, not just a web meeting.



Your own iCatalog

Your immaterial Catalog show and simulate the behaviour of materials starting from physical or virtual samples generated by CAD tools



Active Customer Participation

New interaction with the immaterial product, allowing you to touch and insert it into the real environment



3D model

3D garment visible and enjoyable as original from immaterial fabric. Fitting phase faster and greener



Immaterial Showroom

No more need to travel and no more physical samples to ship to show collections to customers and buyers



Sustainability

No waste of material, no need to recycle, no shipment simply less pollution

Sense Appeal Features



Online Sales

Online sales via web and with the help of a mobile App to live immaterial experiences



Sku search optimized for textile

Different types of filters specially designed for fashion and textile world



Catalog management

Both company and individual seller can organize collections and selections independently, even customized for each client



Save and compare favourites

Save preferred samples in favourite folder with one click, and compare textures and colors



Loading content independently

Company is free to upload its immaterial items autonomously



3D Model and Different Light Temperature

Virtual light temperature can be set for daylight, sunset, night and sunrise



Multidevice platform

Platform can be used via web and via mobile App



Analytic Data

Analytic Data to track navigation paths and user's preferences.

Contact us

Sense - immaterial Reality

Via Tortona 27A
20144, Milano (Italy)

phone: +39 02.36746270

email: magic.officer@sense-immaterialreality.com

www.sense-immaterialreality.com

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